



No more manual breakdown No more manual tagging

Fully AI-automated elite class football analytics for any team, at any level

At Track160 we believe that every soccer team deserves to use the same high-quality data solutions currently available only to a few elite clubs. That is why we developed the only fully automated all-in-one data analytics solution, providing clubs and academies with highly accurate data, video, and events in one product.

Using a single viewpoint camera, Track160's optical tracking software (FIFA EPTS quality certified) captures the motions of players of both teams and the trajectory of the ball. It then uses unique AI technology and deep learning methods to automatically detect and tag all match events, with no human involvement required.

All this data is made available to every stakeholder in the club in several different layouts: An auto-generated rich video clip gallery, advanced analytics (including exclusive metrics), accurate fitness reports and data, and a coaching

analytics workbench integrating match video with a live 2D tactical board in one interface.

By eliminating the need to spend heavily on expensive optical tracking systems, and GPS wearables, and by saving valuable time spent on video breakdown and tagging, Track160 makes advanced analytics a reality for any club, or academy, at any level.



"With Track160's accurate system, we can quickly analyze the match and understand the moves down to the specific player. This lightweight system delivers not only rich analytics that provides deeper insights to the game but is also easy for us to operationally handle from one location to another since it's a single viewpoint that captures the entirety of the pitch".

Sascha Härtel, Head of performance analytics at TSG 1899 Hoffenheim

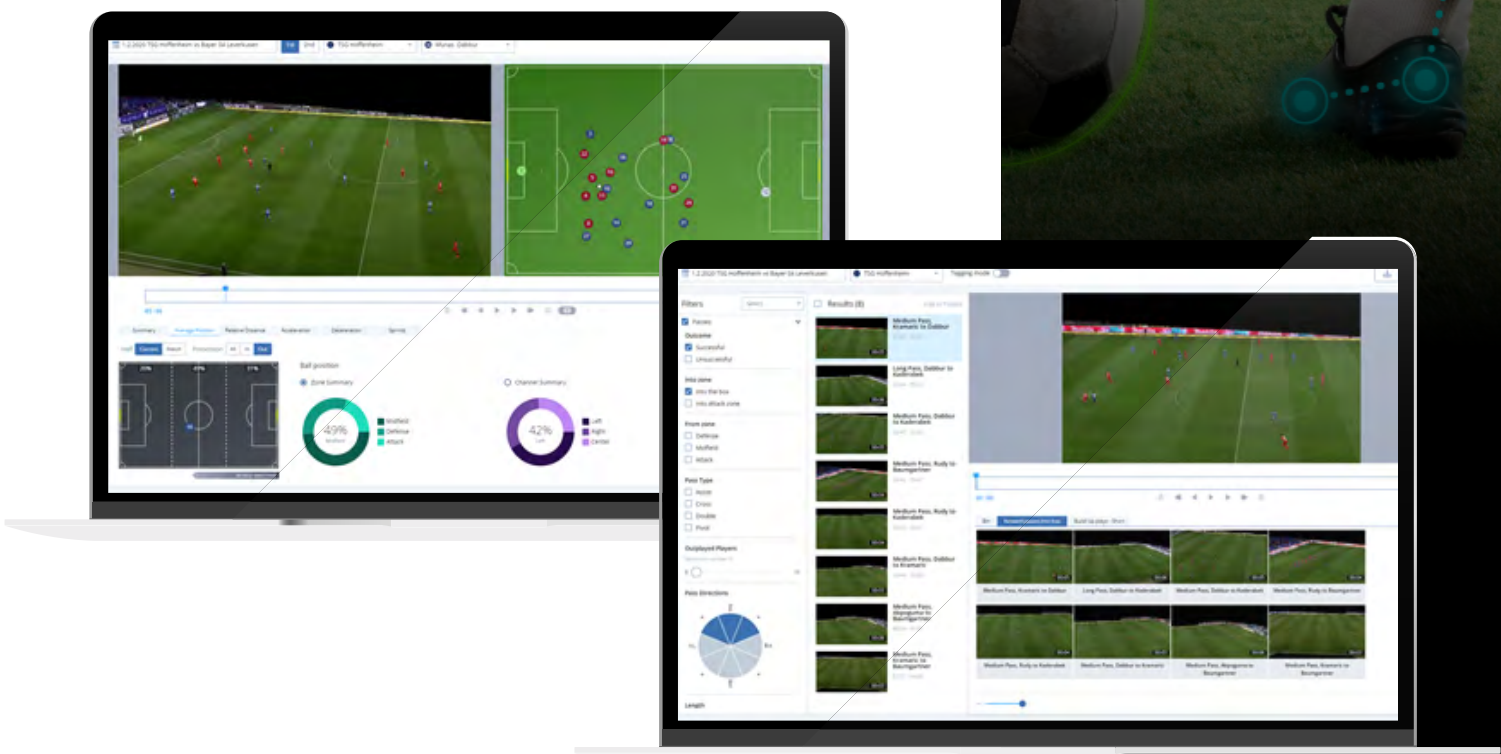


The AI engine

- **Automatic tracking** of both ball and all players, using a simple to set up single viewpoint camera set.
- **Fully autonomous AI-driven video breakdown and tagging** of all single and complex events, such as passes of all types, kicks, throw-ins, corners, goals, phases of play, and more.

What you get

- **Automated generation of fully customizable video clip sets** for the full set of event types - set it up once and get the clips at the end of every match.
- **A side-by-side combined view of live match video and a full 2D radar interactive tactical board:** for formation and movement analysis (including a frame by frame option).
- **Unique insights:** deep learning algorithms provide coaching staff, sports scientists, and analysts with powerful insights such as "Dangerousity" and "Player Load" measurements - delivered as interactive views or PDF reports.
- **The same platform for all users** - coaches, players, analysts get the specific information they need.
- **Analysis at every level:** team, groups of players, or a single-player, according to your choice.
- **Available as a Web platform** for laptops and notebooks.
- **Fully customizable sub-components** - from pitch zone/channels to speed zones.
- **Export of events into other analysis software** (such as Hudl Sportscode)



What's in it for you

Savings

- **Have an analyst on board?** reduce manual event tagging time by **12-25 hours a week**, and enjoy **30%** more productivity.
- **Don't have an analyst yet?** automated tagging and deep insights allow you to use analytics easily with no hiring or special skills.
- **Wearable-device Free:** automatic tracking of ball and players rids you of the need for wearable devices.
- **An affordable solution:** a single viewpoint camera-set mounted near the pitch provides you with all the video and data you'll need.
- **Easy onboarding** - start using the product from day 1 after a speedy and simple setup process.



"Strike a Pose, Check Your Dangersity: Track160 Is Soccer's Next Leap in Automated Data"

(Joe Lemire, Sporttechie 05-Jan-2021)

Elite Class Analytics

- **Analyze the most important KPI's and video** without increasing efforts: our smart deep learning engine doesn't care how many KPIs are thrown at it.
- **Playing style adherence** - improve tactical goal achievement of the team or individual players, using stats and related clips.
- **Prevent injuries** - use the most accurate fitness data to monitor players' fitness and prevent overloads that might put them at risk.
- **Youth player development** - track and monitor player actions and areas for improvement, and identify prospects that have a professional team potential.

Track160 - The only fully automated solution providing accurate data, video, and events for clubs and academies of any level.

